

Set Your Frame Cost Levels

Good	Better	Best	Designer
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Average Cost for:

Edging	Shipping
<input type="text"/>	<input type="text"/>

SINGLE VISION

	Big Box Retailer	Warehouse Buying Club	#1 Online Site	Your Office
PRICE RANGE	\$198 to \$234	\$108 to \$188	\$95 to \$145	to
Frame	✓	✓	✓	✓
Lens	✓	✓	✓	✓
Anti-Reflection	Standard AR	Standard AR	Standard AR	Premium AR
Polycarbonate	Standard Poly	Standard Poly	X	Resolution® Poly
YOUR PROFIT	\$0	\$0	\$0	to

Calculation Tools:

Uncut Single Vision Cost from VCD Labs
With Anti-Reflection: \$19
With AR and Resolution®: \$30

	Good	Better	Best	Designer
Total Cost				
Retail Price				
Your Profit				

PROGRESSIVE

	Big Box Retailer	Warehouse Buying Club	#1 Online Site	Your Office
PRICE RANGE	\$398 to \$434	\$198 to \$278	Not Available	to
Frame	✓	✓	X	✓
Lens	Free Form Digital	Free Form Digital	X	Free Form Digital
Anti-Reflection	Standard AR	Standard AR	X	Premium AR
Polycarbonate	Standard Poly	Standard Poly	X	Resolution® Poly
YOUR PROFIT	\$0	\$0	\$0	to

Calculation Tools:

Uncut Premium Progressive Cost from VCD Labs
With Anti-Reflection: \$47
With AR and Resolution®: \$54

	Good	Better	Best	Designer
Total Cost				
Retail Price				
Your Profit				